



Shaping a brighter future

Ntsako Shibambo, National Key Accounts Manager for Eruditio, believes that investment in youth drives national progress.

Please describe your role within the company.

My role involves identifying new business opportunities and staying updated on industry trends through meetings, conventions and workshops. I develop and nurture relationships with both potential and existing clients to ensure our services align with their evolving needs. My focus is on maintaining strong, long-term relationships, providing high-quality service and continually improving the client experience.

What inspired you to follow a career path in education, training and youth development?

I am passionate about community development, believing that empowering youth with skills and confidence shapes a brighter future. Education and training break barriers, unlock potential and inspire growth. Investing in young people not only uplifts individuals but also drives national progress.

This belief fuels my work, giving me purpose as I help create opportunities for all. I've seen how knowledge inspires confidence and hope and my commitment to education is rooted in the belief that everyone deserves the chance to reach their full potential. For me, teaching is about changing lives and expanding possibilities.

What are the key takeaways about this field that you have learnt on your journey so far?

I've learned that holistic development extends beyond academics, focusing on life principles and leadership skills. Educational and training programmes should be accessible to all. Lifelong learning is becoming increasingly important and personalised learning should be prioritised to accommodate each individual's unique learning style. This calls for adaptive platforms and methodologies.

What is South Africa doing in the field of skills development that it could be doing differently?

Our country's skills development efforts have made significant progress, but the pace needs to accelerate. Strengthening collaboration between education and industry, focusing more

on youth entrepreneurship training, expanding skills programmes to rural areas, upskilling workers in the informal economy and enhancing the value of TVET education with clearer pathways to employment are all essential for addressing regional disparities and promoting broader economic inclusion.


Does Eruditio keep statistics on how many graduates of its training programmes get jobs?

Yes, we have a robust LMS system that tracks learner progress from initial engagement to employment. We also help candidates secure jobs through strategic partnerships with various organisations. Additionally, our Alumni Programme invites graduates to share their success stories with current learners, providing motivation and inspiration.

What are the most popular among the training courses you offer?

End User Computing NQF 3, Business Administration NQF 3, New Venture Creation NQF 4, Generic Management NQF 4 & 5 and Consumer Education Training (Financial Literacy).

Do you help employers with training and workplace skills programmes?

We provide comprehensive skills-development services, including skills gap analysis, training recommendations and interventions. We also compile workplace skills plans and submit the annual training report to the relevant SETAs. 



Ntsako Shibambo, National Key Accounts Manager